

Beat: Technology

## FIVETRAN - THE ALL IN ONE DATA MOVEMENT PLATFORM

### MOVE DATA TO YOUR TARGET DESTINATIONS

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**USPA NEWS** - Fivetran is the Automated Data Movement Platform moving Data out of, into and across your Cloud Data Platforms. They've automated the Most Time-Consuming Parts of the ELT Process so your Data Engineers can focus on Higher Impact Projects with Total Pipeline Peace of Mind.

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- One Platform for All Your Data Movement

- \* Sources : Cloud Apps - Databases - Data Warehouses - Data Lake - Streaming - Enterprise Apps - Files
- \* Destinations: Databases - Cloud Data Warehouses - Data Lakes - Streaming

- Automated, Reliable and Scalable Data Movement Platform:  
Data Movement - Transformations - Security - Governance - Platform Extensibility

- \* 300+ Pre-Built, No-Code Source Connectors
- \* Automated Schema Drift Handling, Updates, Data Normalization and more
- \* Performant Change Data Capture for Efficient and Low Impact Data Movement

- End-to-end Automation, Reliability and Scale  
Automation that frees your Team to have a Bigger Impact without Sacrificing Quality

Automation

- \* Automated Schema Drift Handling, Normalization, Deduplication, etc
- \* Automated Data Transformation Orchestration and Management
- \* Built in Automated Governance and Security Features

Reliability

Reliable Performance to ensure your Team's Valuable Time is no longer spent on Maintenance.

- \* 99.9% Uptime across 1M+ Daily Syncs
- \* Idempotent Pipelines
- \* Highest Levels of Compliance and Security

Scale

Grow your Team, Data Volumes and Business without Slowing Down for R&D.

- \* 300+ No-Code, 5-minute Setup Connectors
- \* Real Time CDC Data Movement with Low Impact to Source System
- \* Fully Extensible and Configurable with your Current Data Stack

- Database Replication

The Fivetran Platform manages the World's Largest Workloads with Numerous Database Replication Methods (including Change Data Capture) to power your Real-Time, Low-Impact Data Movement.

\* Fully Managed

Fivetran Cloud-Hosted - you can choose the Cloud Service Provider and Region - for a Fully Managed and Automated Data Movement Experience.

\* Hybrid

Control when and how Data moves from your On-Premises Environment to the Cloud for Efficient and Secure Database Replication.

\* Self-Hosted

Prevent Data from leaving your Environment by deploying Fivetran in your VPC or On-Premise to meet the Strictest Data Movement Requirements.

- Powering Every Data Initiative

\* Centralizing Data

Bring your Data together for Advanced Analytics and unlock Insights for your Business.

\* Modernizing Infrastructure

Migrate your Operations to a More Reliable, Fast Cloud-Based Infrastructure.

\* Democratizing Data

Achieve Self-Service Analytics by removing Bottlenecks without compromising on Compliance.

\* Building Data Solutions

Extend the Fivetran Platform to support your Custom Needs.

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- Fivetran Itself:

Headquarters in Oakland (California). Offices in London, Dublin, Amsterdam, Munich, Serbia.

From Childhood Friends to Co-Founders of a \$5.6 Billion Company, George Fraser and Taylor Brown started building the Foundation of Fivetran at Y Combinator in 2013 and have grown it into a Global Enterprise with 1,200+ Employees Worldwide.

Fivetran began with a Realization: for Modern Companies using Cloud-Based Software and Storage, Traditional ETL Tools Badly Underperformed, and the Complicated Configurations they required often led to Project Failures. Fivetran now serves Thousands of Customers and Hundreds of Leading Brands Across the Globe, including ASICS, Autodesk, BJ's Restaurants, Conagra Brands, Forever 21, JetBlue, Lionsgate, Lufthansa, Morgan Stanley, Square, Sherwin Williams, Urban Outfitters and Ziff Davis.

Source: Fivetran @ Café Le Congrès in Paris

On April 03, 2023

With: Guro Bergan - VP EMEA Fivetran

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